

The Hardware Hook-up

The official newsletter of Modern Hardware & Paint Co.
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Hours:
Mon-Fri. 7:00am - 5:30pm
Sat. 7:00am - 5:00pm
Sun. 9:00am - 2:00pm

New Website:
modernhardwarepaint.com
Check often for upcoming events, specials & updates.

Become a fan of Modern Hardware & Paint Co. at www.facebook.com!

Modern Hardware & Paint Company (Medford, MA) and its team of experts have been serving the local community since 1961. Having knowledgeable, committed and capable associates, the best brands and superb quality products makes Modern Hardware & Paint Company a preferred store and favorite by everyone! Whether you're looking to renovate your kitchen, brighten up your sunroom, or start your summer gardening, Modern Hardware has what you need. You can be sure the friendly staff here will assist you in finding the right products for your home improvement tasks - no project is too big or too small for this crew! The folks at Modern Hardware encourage you to visit their store to learn why over 40 years experience and personalized service differentiates this store from the rest.

Modern Hardware & Paint Co. Has a New Look!

We are all about making your shopping experience as convenient as possible so we decided to renovate the store, creating a much more open space for our customers. Not only, did we put down some new hardwood floors (courtesy of Hubbard Floors), we also completed some much needed organization! You'll see that all your favorite products are easier to find, ensuring your time here is quick and efficient - don't get us wrong though, we love spending time with you! Swing by soon to check out our new look and to get some expert advice on all your upcoming home improvement projects!



Color Your World with Benjamin Moore Paint!

Eco Spec®

A low odor, zero VOC, 100% acrylic interior latex eggshell finish that provides high hiding, excellent touch up and a uniform flat finish. Its resulting film combines the beauty of an eggshell finish with the washability of a semi-gloss finish. Eco Spec WB Interior Latex Eggshell Finish (374) is ideally suited for commercial, facility management and residential applications. Eco Spec WB Interior Latex Eggshell Finish (374) does not have the odor of conventional paints that contain ingredients known as Volatile Organic Compounds (VOC's).

Aura® Paint

Aura® paint covers like no other - even the deepest shades never require more than a second coat. Its fast-drying formula lets you recoat in as quickly as an hour and touch-ups are seamless. Aura paint's proprietary Color Lock® Technology locks in color for incredible color depth and durability that won't fade over time and wear. Low VOCs and low odor keep the environment healthier, too. Aura paint is available in the entire Benjamin Moore® color palette of over 3,600 hues along with their popular Affinity Colors® - 144 harmonious colors that complement every style.

Natura™

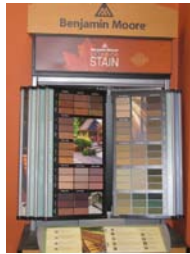
Recycling, buying organic, using energy efficient products - these are just a few of the choices you make every day to help the environment. With Natura paint, you have an environmentally friendly option when it comes to painting the interior of your home, and you can count on the beauty and quality you expect from Benjamin Moore. Unlike most environmentally friendly paints, there are no compromises with Natura. It covers easily and beautifully, and because there are zero VOCs in both the paint and the colorants, you can choose from more than 3000 gorgeous colors. Natura is virtually odorless, so your family will breathe easier.

Regal® Paint

The timelessness of Regal® paint is its perfect balance of functionality and aesthetics. Regal paint stands up to today's active lifestyles in colors and finishes that create the home you've always imagined - a promise that has been met generation after generation. Regal paint's washable, mildew-resistant, and stain-release formula ensures the look you love is the look you keep.



You'll find all your home improvement needs at Modern Hardware & Paint Co.



Wallpaper
California Paints
Paint Supplies
Interior & Exterior Paints
Cleaning Supplies
Household & Home Improvement Necessities
Lawn & Garden Goods
Power Tools & Accessories
Hardware
Cabinet Pulls
Screen Repairs
Glass Window Replacement
Glass Cuts
Key Duplications
Lamp Repairs
Tool Rental (Floor Sander, Wall Paper Steamer, Lawn Roller)
Custom Paint Color Matching
Expert Advice & Color Consultation

Be the First to Receive Updates & Specials

We have so many things going on at Modern Hardware & Paint Co. and we don't want you to miss out! From store renovations, to a new website and logo, we want you, our customers, to see it all! Next time you come by, we encourage you to fill out a customer contact card to ensure we have all your information. We'll make sure you receive updates, specials, and upcoming events, while promising not to clutter your inbox, and mailbox!

You can also e-mail your contact information to modernhardware@comcast.net or simply cut out the section below and bring it by!

Company Name _____

Contact Name _____

Mailing Address _____

Phone # _____

E-mail Address _____

Type of Business _____

Additional Info. _____

10 Easy Ways to Improve Your Home's Curb Appeal

When driving down a residential street, have you ever noticed how some houses just seem to have it all together? That quality, often called curb appeal, can be somewhat elusive. From a real estate standpoint, curb appeal makes a home more valuable and easier to sell. For a homeowner, it inspires pride. What about your own home? When you look at it objectively, does it immediately elicit a strong first impression? If not, what is it lacking? Following are 10 techniques guaranteed to perk up your homes curb appeal.

1. **Clean up.** This is often one of the least expensive yet most significant things you can do to improve the look of your home
2. **Prune and plant.** Cleaning up your landscaping is another relatively easy step. Start by pruning trees and shrubs to enhance their beauty. Then do some planting. Use trees to create majesty and focal points.
3. **Wash the siding.** If you can work safely from the ground or a ladder, this is a job you can do yourself; otherwise, call a handyman or professional pressure-washing service.
4. **Paint.** If cleaning doesn't revive your house's paint job, painting—though relatively expensive—will give you plenty of bang for your buck, transforming your house with an entirely fresh, new look.
5. **Green up your lawn.** Because a front lawn often carpets much of the front yard, its condition is critical to how a house looks from the street.
6. **Create visual interest.** Fences, arbors, water features—these are just a few of the elements that can add style, character, and visual interest to your front yard.
7. **Punch up the path.** The walkway and/or steps that lead to your front door can do more than provide safe passage—they can set the tone for your home's style, from casual to informal, simple to stately.
8. **Focus on details.** Small things can make a big difference. Your mailbox, house numbers, front light, and potted plants on the porch all present a relatively inexpensive but great opportunity to project style and elegance.
9. **Light the way.** Outdoor lighting can be very effective at highlighting your home and yard's features after daylight hours. Your front yard should have functional path and front porch lighting as well as accent lighting to help create dramatic effects.
10. **Garage your cars.** Many of us turn our garages into storage rooms and park our cars in the driveway where they clutter the view of the house. If this is the case with your household, maybe it's time to pare down the paraphernalia to make room for the cars.